

SHOOT Magazine Jan 2026 Phase 1 All Digital PDF Issue
The Look of Print with all the Benefits of Digital!

Ideal Timing

The issue will be published on SHOOTonline & emailed to subscribers on January 9th, prior to Academy nominations voting 1/12-1/16 so your Ads will be top of mind during this key period.

Ideal Audience of Above-the-Line & Below the Line Decision-makers

You'll reach SHOOT's high-profile / highly targeted Above-the-line & Below-the-line production & post audience including production execs/producers, directors, cinematographers, documentarians, editors, writers, VFX/Animation supervisors/artists, production designers, composers, sound designers + more.

Ideal Environment

The Road To Oscar," Part 9

SHOOT's 16-part Series continues as we take a look at Oscar contenders spanning direction, production, writing, cinematography, editing, visual effects, composers, production designers and other talent.

Leading Cinematographers

SHOOT connects with leading DPs in the Oscar chase who shed light on their work, the challenges it posed, and collaborative relationships with directors, Eps, etc. who helped bring their projects to fruition.

Guild Awards Preview

Television contenders this Guild Awards season discuss their work and close-knit bonds with collaborators.

Ideal Rates

40% off print issue rates

Ad Deadlines

Final Space Reservations: December 30th

Ad PDF File Due: by January 5th

Distribution

1/9: PDF version of your Ad with live link to your FYC site runs in PDF Issue posted on SHOOTonline for 50,000 unique monthly visitors to view/download.

1/9: Issue Email Alert is sent to 15,000+ subscribers to bring even more attention to FYC Advertisers!

Special Dec/Jan Discount Net Rates

1 Page 2 Pages 3 Pages+

(40% off regular print rates!)

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