

SHOOT Magazine Aug/Sept Emmy Phase 2 All Digital PDF Issue
The Look of Print with all the Benefits of Digital!

Ideal Timing

The issue is out prior to nominations voting 8/18-8/27 so your Ads will be top of mind during this key period.

Ideal Audience of Above-the-Line & Below the Line Decision-makers

You'll reach SHOOT's high-profile / highly targeted Above-the-line & Below-the-line production & post audience including production execs/producers, directors, cinematographers, documentarians, editors, writers, VFX/Animation supervisors/artists, production designers, composers, sound designers + more.

Ideal Environment

This issue has the following Awards Season related features:
Road to Emmy Part 15, Leading Cinematographers, other Emmy-related content and SHOOT 65th Anniversary special section ensuring this will a highly read and kept issue.

Ideal Rates

40% off print issue rates

Ad Deadlines

Space Reservations: July 21st
Ad PDF File Due: August 8th

Distribution

8/15: PDF version of your Ad with live link to your FYC site runs in PDF Issue posted on SHOOTonline for 40,000+ unique monthly visitors to view/download.

8/18: Issue Email Alert is usually sent to 15,000 subscribers but for this Special Issue, it will be sent to SHOOT's full custom email blast database to bring even more attention to FYC Advertisers!

Special Dec/Jan Discount Net Rates

1 Page 2 Pages 3 Pages+

(40% off regular print rates!)

Full Page 4C (includes premium position prior to pg 17)	\$2,520.	\$2,260. ea	\$2,015. ea
*Inside Front Cover 2	\$2,700.		
*Inside Back Cover 3	\$2,520.		
*Back Cover 4	\$2,700.		
*Front Cover (lower right Strip Ad)	\$1,800.		
*Front Cover Strip Ad & 180x150 banner on Issue Alert	\$2,100.		

Bonus

For each Full-Page Ad you run in the Issue, you'll receive space for a 180x150 banner on the 8/15 SHOOT>e.dition email newsletter. (*value per banner is \$375.*)

Ad Specs: <https://www.shootonline.com/pdfs/SHOOTmagazineAdSpecs>