



SHOOT 65th Anniversary "Retro" Ad Rates

Rates provide a 35% discount off our regular Rates & are valid Nov 2025-Jan 2026

This December marks our 65th Anniversary and in celebration we are pleased to offer the following companies and services this very special discount...

- >Production, Post, Editorial, VFX, Animation, Music & Sound cos; Ad Agencies & Talent Agencies
- >Equipment Manufacturers, Workflow Solutions & Financial Service cos
- >Film Commissions, Production & Location Services

Don't miss this once in 65 years opportunity to reach industry decision-makers at these low Rates!

Your advertising will reach SHOOTonline's audience of 40,000+ including commercial, film & TV production/post decision-makers at ad agencies, brands, production & post-related cos, TV/streaming networks, & movie Studios as well as the hands-on artisans behind today's commercials, TV and movies.

[Click Here](#) to see the special 65th Anniversary articles recently published

Leading industry execs discuss the past, present & future of the production industry and how long they've been reading SHOOT.

Note: To read full content on SHOOTonline, *please* [log in](#) to your free account
If not already registered, you can register for at shootonline.com/register-free/

SHOOTonline.com Banner Advertising

Size	Run Date	Discount Rate	Regular Rate	Savings
300x250	30 Days	\$1,170.	\$1,800.	\$ 630.
300x600	30 Days	\$2,340.	\$3,600.	\$1,260.
728x90	30 Days	\$1,820.	\$2,800.	\$ 980.
970x90	30 Days	\$2,080.	\$3,200.	\$1,120.
970x250	30 Days	\$2,340.	\$3,600.	\$1,260.

(For a 2-week run please take half off the above 30 day discount rates!)

Major Benefits to advertising on SHOOTonline, include:

#1 When you purchase a banner it runs on the Home Page & all pages throughout the site--and there are thousands of them--a key benefit as thousands of users enter the site via the Home Page, thousands others enter through links in articles from one of our email newsletters so they are entering the site on all different pages and your banner will be wherever that is!

#2 Banners will also rotate up and down on pages where there are multiple slots of your size. Sometimes it will be on top of page, sometimes middle or bottom and even sometimes will be in two slots on the same page; always while appearing on all different pages at the same time.

#3 Mobile Friendly! If you place a banner that does not work for mobile you'll be able to provide an additional size for mobile at no extra cost so your banners appear perfectly on all mobile devices!

The SHOOT>e.dition weekly email newsletter Banner Advertising

Another great opportunity! The >e.dition is emailed every Friday to 15,000 opt-in subscribers and contains links to all of the news, features, interviews, etc from the previous week.

Banner Size	Discount Rate	Regular Rate	Savings
Top 468x60	\$ 325.	\$ 500.	\$ 175.
Side 180X150	\$ 240.	\$ 375.	\$ 135.
Skyscraper 180X600	\$ 682.	\$1,050.	\$ 368.

Helpful SHOOT Links

[Click Here](#) for more info on SHOOT advertising options

[Click Here](#) to sign up for SHOOT email newsletters for free

**Please contact SHOOT Publisher Roberta Grier with questions and space reservations
203/227-1699, ext 701 | rgrier@shootonline.com**