



The SHOOT. NEW DIRECTORS SHOWCASE

November 2025 (day TBA) 2:30-10:30PM

DIRECTORS GUILD OF AMERICA, DGA THEATER, 157 W. 57TH STREET, NYC

Join us & Sponsor the SHOOT 2025 23rd Annual NDS Event!

CONTACT

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Attendees, Agenda & Coverage of Event

In addition to the production & post execs/artisans who attend, most of the directors selected for the New Directors Showcase attend, gaining insights from established directors and producers during the afternoon, setting the stage for the evening Showcase which provides industry exposure for the work of up-and-coming talent that helps to advance the next generation of directorial talent & provide valuable industry info/perspective for all attendees.

The new directors are excited to be part of the event & their enthusiasm rubs off on everyone who feels good about discovering & mentoring new talent. Attended by 400 Film, TV & Ad industry production/post execs & artisans, the event has become a "Must Attend" stop on the annual production industry event scene. SHOOT covers the event with articles/videos on SHOOTonline bringing the event directly to our audience with links to coverage/photos/videos to them in The SHOOT>e.dition & SHOOT Dailies email newsletters.



NDS: 5:30-10:30PM:

Debut screening of the New Directors Showcase Reel, followed by panel of new directors & industry pros, and after-party.




FORUM: 2:30-5:00PM:

"Face to Face" with the future of content creation and some of the innovative executives and artisans on the forefront. A rare opportunity to get up close and personal with industry leaders to learn about the strategies/backstories behind recent film, TV and commercial projects. Second session includes on-stage interview with a leading director discussing career highlights and challenges.

Become a SPONSOR to...

1. **expose** your company to broad range of industry decision-makers.
2. **enhance** your company profile and position as an industry leader.
3. **take** advantage of high-profile marketing before, during & after the event.
4. **show** support for up-and-coming talent & help make this unique event possible.

Sponsor Name and/or Logo will appear on all event digital & print promotion

SPONSOR LEVEL	FEE	SPEAKER ON A PANEL
Lead	\$15,000	YES 
Silver	\$10,000	YES 
Bronze	\$5,000	

SPONSOR logos go on...

1. **Email blast invitations that are sent four+ times to our email database**
2. **Sponsors Page on the New Directors Showcase website that stays live for full year**
3. **Event Program given to attendees before Forum Panels & NDS evening screening/panel/party**
4. **Giant on screen credits prior to start of Forum & prior to start of NDS evening agenda & poster in lobby**
5. **Promotion via articles on SHOOTonline, The SHOOT>e.dition & SHOOT Dailies email newsletters and publicity releases on The SHOOT Publicity Wire. Sponsors are always mentioned.**
6. **We will cover the event on SHOOTonline & in our daily & weekly email newsletters bringing the event to the attention of our audience.**
7. **Sponsors may provide promo material/promo items to be given out at the event.**



For inquiries,
contact us.

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