



SHOOT Magazine June/July Emmy Phase 1 All Digital PDF Issue **The Look of Print with all the Benefits of Digital!**

Ideal Timing

The issue is out prior to nominations voting 6/11-6/22 so your Ads will be top of mind during this key period.

Ideal Audience of Above-the-Line & Below the Line Decision-makers

You'll reach SHOOT's high-profile / highly targeted Above-the-line & Below-the-line production & post audience including production execs/producers, directors, cinematographers, documentarians, editors, writers, VFX/Animation supervisors/artists, production designers, composers, sound designers + more.

Ideal Environment

This issue has the following Awards Season related features:
Road to Emmy Part 5, Leading Cinematographers and other great content.

Ideal Rates

40% off print issue rates

Ad Deadlines

Space Reservations: 5/15
Ad PDF File Due: 6/1

Distribution

6/5: PDF version of your Ad with live link to your FYC site runs in PDF Issue posted on SHOOTonline for 40,000 unique monthly visitors to view/download.

6/8: Issue Email Alert sent to 15,000 subscribers to bring more attention to FYC Advertisers

Special Dec/Jan Discount Net Rates **1 Page** **2 Pages** **3 Pages+** **(40% off regular print rates!)**

Full Page 4C (includes premium position prior to pg 17)	\$2,520.	\$2,260. ea	\$2,015. ea
*Inside Front Cover 2	\$2,700.		
*Inside Back Cover 3	\$2,520.		
*Back Cover 4	\$2,700.		
*Front Cover (lower right Strip Ad)	\$1,800.		
*Front Cover Strip Ad & 180x150 banner on Issue Alert	\$2,100.		

Bonus

For each Full-Page Ad you run in the Issue, you'll receive space for a 180x150 banner on the 6/5 SHOOT>e.dition email newsletter. (*value per banner is \$375.*)

Ad Specs: <https://www.shootonline.com/pdfs/SHOOTmagazineAdSpecs>